

INFORMATION FOR ATTENDEES

Please check the boxes that apply.

- | Member | Guest | |
|--------------------------|--------------------------|--|
| <input type="checkbox"/> | <input type="checkbox"/> | Will attend The Doctors Mayo Society meeting on Sept. 12-13. |
| <input type="checkbox"/> | <input type="checkbox"/> | Will not be able to attend the meeting. |

Please indicate your attendance at the following activities:

- | | | |
|--------------------------|--------------------------|---|
| <input type="checkbox"/> | <input type="checkbox"/> | Will attend The Doctors Mayo Society reception and dinner on Friday, Sept. 12, at 6 p.m. (guest speaker Mr. Harvey Mackay). |
| <input type="checkbox"/> | <input type="checkbox"/> | Will attend the continental breakfast on Saturday, Sept. 13. |
| <input type="checkbox"/> | <input type="checkbox"/> | Will attend the luncheon on Saturday, Sept. 13. |
| <input type="checkbox"/> | <input type="checkbox"/> | Will attend the buffet dinner on Saturday evening, Sept. 13, at 6 p.m. (special performance of "The Mystery of Maud Mellish Wilson" by Megan Cole). |
| <input type="checkbox"/> | <input type="checkbox"/> | Spouse/guest interested in attending cooking demonstration Saturday morning, Sept. 13, in the Dan Abraham Healthy Living Center. |

Please detach and send completed form in the enclosed envelope.

FRIDAY, SEPTEMBER 12

- | | |
|-------------------|--|
| 3:00 – 5:00 p.m. | Pre-Registration/Information Center Open
Hage Atrium, Subway Level, Siebens Building |
| 6:00 – 7:00 p.m. | Reception
Windsor Room, Kahler Grand Hotel |
| 7:00 – 8:00 p.m. | Dinner
Heritage Hall, Kahler Grand Hotel |
| 8:00 – 10:00 p.m. | Dinner Program — Mr. Harvey Mackay
Heritage Hall, Kahler Grand Hotel |

SATURDAY, SEPTEMBER 13

- | | |
|------------------------|---|
| 7:00 a.m. | Registration/Information Center
David Geffen Auditorium, Subway Level, Gonda Building |
| 7:00 – 8:00 a.m. | Continental Breakfast
Nathan Landow Atrium, Subway Level, Gonda Building |
| 8:00 – 11:15 a.m. | General Session/Scientific Presentations
David Geffen Auditorium, Subway Level, Gonda Building |
| 11:15 – 11:30 a.m. | State of the Enterprise
David Geffen Auditorium, Subway Level, Gonda Building |
| 11:30 a.m. – 1:00 p.m. | Luncheon
Nathan Landow Atrium, Subway Level, Gonda Building |
| 1:15 – 2:15 p.m. | Health Care Policy Panel
Nathan Landow Atrium, Subway Level, Gonda Building |
| 3:00 – 4:30 p.m. | Tours |
| 6:00 – 10:30 p.m. | Dinner/ Theater Presentation
"The Mystery of Maud Mellish Wilson" — Megan Cole
David Geffen Auditorium, Subway Level, Gonda Building |

For full program details, please visit:
www.mayoclinic.org/development/tdms.html

ACCOMMODATIONS: Attendees are responsible for making their own reservations.

A block of rooms has been reserved at the Kahler Grand Hotel and the Rochester Marriott Hotel which are connected to the Mayo campus. Please identify yourself as a member of The Doctors Mayo Society when making your reservation to receive a discounted rate.

HOTELS:

Kahler Grand Hotel
(\$89/night+tax, single or double)
To make reservations, call 1-800-533-1655
by Aug. 17, 2008

Rochester Marriott Hotel
(\$129/night+tax, single or double)
To make reservations, call 1-800-228-9290
by Aug. 17, 2008

Building the Future of Medicine

September 12-13, 2008

The Doctors Mayo Society





Dear Member of The Doctors Mayo Society:

We hope that you will join us on September 12-13 for the 2008 meeting of The Doctors Mayo Society in Rochester, Minn.

With the theme, "Building the Future of Medicine," this year's event promises lively dialogue as we delve into the promises, perspectives and potential problems of health care in the future. Our keynote speaker, Harvey Mackay, author of *New York Times* best seller, "Swim with the Sharks Without Being Eaten Alive", and one of the five top speakers in the world by Toastmasters International, will inspire new insights on surviving through turbulent times.

The Doctors Mayo Society is one of the oldest philanthropic organizations at Mayo Clinic. From 149 charter members at its founding, The Society has grown to more than 2,000 memberships. In 2007, we celebrated a record breaking \$7.6 million in gifts from alumni members and affirm what this means to the future of medicine at Mayo Clinic.

To help us prepare for our meeting, please return the enclosed registration form by August 6, 2008, stating whether or not you plan to attend. If you have questions about the meeting, please visit www.mayoclinic.org/development/tdms.html or call Robert Giere, director of Alumni Philanthropy, at 1-800-297-1185 (toll-free).

Thank you for your membership in The Doctors Mayo Society. I look forward to seeing you on the Mayo Clinic Rochester campus in beautiful September.

Sincerely,

Miguel E. Cabanela, M.D.
Chair, The Doctors Mayo Society

EVENT HIGHLIGHTS

FRIDAY

- Keynote address by Minnesota's own Harvey Mackay. Mr. Mackay is the author of "Swim With the Sharks Without Being Eaten Alive" and "Beware the Naked Man Who Offers You His Shirt." According to the *New York Times*, both books are among the top 15 inspirational business books of all time.



Harvey Mackay

SATURDAY

- Medical presentations have been selected to provide you with the latest information. Leading Mayo Clinic physicians will present important advances in areas such as: promising new cancer therapies, health and aging, heart failure and spinal cord regeneration.
- Jeffrey O. Korsmo, executive director, Mayo Clinic Health Policy Center, will facilitate an interactive panel discussion on Mayo Clinic's role in the national dialogue about the future of health care.
- The Doctors Mayo Society meeting will be certified for 3.75 CME credits.
- Tour the newest Mayo Clinic areas and hear how they are changing the practice of medicine. Sign-up for tours onsite at registration.
 - Mayo Clinic Center for Advanced Imaging Resources
 - Mayo Clinic Multidisciplinary Simulation Center
 - Dan Abraham Healthy Living Center
 - History of Medicine rare books display
 - And more!
- A theater performance of "The Mystery of Maud Mellish Wilson." Megan Cole, author and performer, brings the story of Maud Mellish Wilson to life as she tells the story of a woman who may be one of the most influential, but least-known, figures in the early history of Mayo Clinic.

2008 REGISTRATION

Please complete, detach and return this form using the envelope provided. You can also register online at <http://www.mayoclinic.org/development/tdms-meeting.html>. We kindly request your reply by Aug. 6, 2008, stating whether or not you plan to attend. A confirmation will be sent upon receipt of your registration form.

Member Name(s)

Guest Name(s)

Name(s) for badges if different from above

Street Address

City, State, Zip Code

Telephone

E-mail

Special needs:

- Wheelchair _____ # needed
- Hearing device _____ # needed
- Special dietary needs
- Other (please explain)

(Please complete form on backside)